

看不見的旅途：視障者旅遊體驗

張亦騏^{1*} 張世澤² 李冠慶³

¹東海大學餐旅管理學系暨研究所

²台北城市大學 通識中心

³康福旅行社

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摘 要

本研究開展採用質性研究理論中個案研究法，以故宮博物院舉辦「跨越障礙、觸摸美麗」之活動進行案例探究，透過文獻回顧、參與觀察及深入訪談等方式，針對相關領域的文獻資料進行蒐集、彙整與分析之研究工作，輔以論述分析之方式，透過「視障者旅遊體驗之意涵」、「故宮博物院視障旅遊服務機制」、「視障者旅遊歷程的回顧與再建構」等三個階段，瞭解視障者從事旅遊活動的動機與需求，分析視障者如何跨越視覺障礙之限制來累積個人旅遊經驗，建構其旅遊體驗之歷程。

關鍵詞：視覺障礙、台北故宮博物院、視障者旅遊體驗

Invisible Journey: Travel Experience of the Visually Impaired

Yevvon Yi-Chi Chang^{1*}, Shih-Tse Chang² and Kuan-Ching Lee³

¹The Hospitality Management, TungHai University

²General Education, Taipei Chengshih University of Science and Technology

³ColaTour

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Abstract

The research was conducted by using case study in qualitative research theory. “Overcome Barriers and Appreciate Beauty” held by the National Palace Museum is the case study adopted in this study. Through literature review, participant observation and in-depth interviews, compilation and analysis of the relevant literature in the field research, supplemented by way of discourse analysis as follows:

1. to explore the meaning of travel experience of the visually impaired
2. to understand of the service system of visually impaired in the National Palace Museum
3. to overview and reconstruct the process of tourism experiment to the visually impaired to understand the motivation and requirements of the visually impaired as they undergo tourism activities, to analyze how the visually impaired overcome limitations caused by visual obstacles to accumulate personal travel experiences.

Key words: Visually Impaired, Taipei National Palace Museum, Travel Experience of the Visually Impaired